

KEY FEATURES OF GOVERNANCE IN BRAZILIAN SCIENCE AND TECHNOLOGY PARKS

ABSTRACT

The situation of Brazilian Science and Technology Parks (STPs) operation led to the field research. Even with the public policy of stimulus and support of associations, nothing has been mapped on the dissemination of results (economic growth and regional development). This scenario instigates the question: What are the governance characteristics of Brazilian Science and Technology Parks? An empirical field research was developed, taking into consideration the possibility of replication through the registration of the choice criteria in the multiple cases and through research details and data collection. Eight STPs (TECNOPIUC - Porto Alegre, Valetec - Novo Hamburgo, Tecnosinos - São Leopoldo, Unicamp, CIATEC and TECHNOPARK - Campinas, Rio Park - Rio de Janeiro and SergipeTec) participated in research. The results and considerations about the research question allows to infer the little effectiveness of governance (without qualitative or quantitative performance indicators) is possibly caused by tensions characterized by elements such as heterogeneity in characteristics of organizations that are part of STPs, lack of consensus on common goals, pressure forces and influences affecting trusts, nonconformity standards and personal and organizational preferences. Leadership relations championed by the government and / or companies can negatively influence the STPs performance as a whole.

Keywords: Regional Economic Development; Science and Technology Parks; Governance; Effectiveness.

PRINCIPAIS CARACTERÍSTICAS DA GOVERNAÇÃO NAS PARQUES DE CIÊNCIA E TECNOLOGIA BRASILEIRAS

RESUMO

A situação da operação de Parques Científicos e Tecnologia Brasileiros (STPs) levou à pesquisa de campo. Mesmo com a política pública de estímulo e apoio das associações, nada foi mapeado na disseminação de resultados (crescimento econômico e desenvolvimento regional). Este cenário instiga a questão: quais são as características de governança dos Parques de Ciência e Tecnologia brasileiros? A pesquisa de campo empírica foi desenvolvida, levando em consideração a possibilidade de replicação no registro dos critérios de escolha nos casos múltiplos e nos detalhes da pesquisa e na coleta de dados. Oito STPs (TECNOPIUC - Porto Alegre, Valetec - Novo Hamburgo, Tecnosinos - São Leopoldo, Unicamp, CIATEC e TECHNOPARK - Campinas, Rio Park - Rio de Janeiro e SergipeTec) participaram da pesquisa. Os resultados e as considerações sobre a questão da pesquisa podem ser inferidas a partir da pouca eficácia da governança (sem indicadores de desempenho qualitativos ou quantitativos), possivelmente devido as tensões caracterizadas por elementos como a heterogeneidade nas características das organizações que fazem parte dos STPs, falta de consenso sobre os objetivos comuns, forças de pressão e influências que afetam a obrigação, padrões de não conformidade e preferências pessoais e organizacionais. As relações de liderança defendidas pelo governo e / ou as empresas podem influenciar negativamente o desempenho do STP como um todo.

Palavras-chave: Desenvolvimento Econômico Regional; Parques de ciência e Tecnologia; Governança; Eficácia.

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